WHAT BUILDING LONGER TOGETHER TAUGHT US

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Denver, Colorado

October 21, 2026

PANEL SESSION

SMART MARKETER LIVE



Pep 7:15 AM

@channel, hey everyone! Just want to give an update for everyone who works on Longer Together. Because we only launched this brand about 3 months ago and things are going super well.

Here are a few highlights:

- We crossed $130,000 in sales
- We have almost 250 people on subscription for Daily Dental Defense
- We already sent 24,000 emails
- Email revenue is exponentially picking up as we grow our list
- We have more than 30 reviews
- The business is profitable
- We are working on multiple new products to launch in 2027

I don't think anyone can ask for a better start!

So thank you for all your work! Exciting times ahead!

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WHAT WE'RE GOING TO TALK ABOUT

01

HOW LONGER TOGETHER STARTED

02

BUILDING THE PRODUCT ✦ BRAND

03

WHAT PAID ADVERTISING TAUGHT US

04

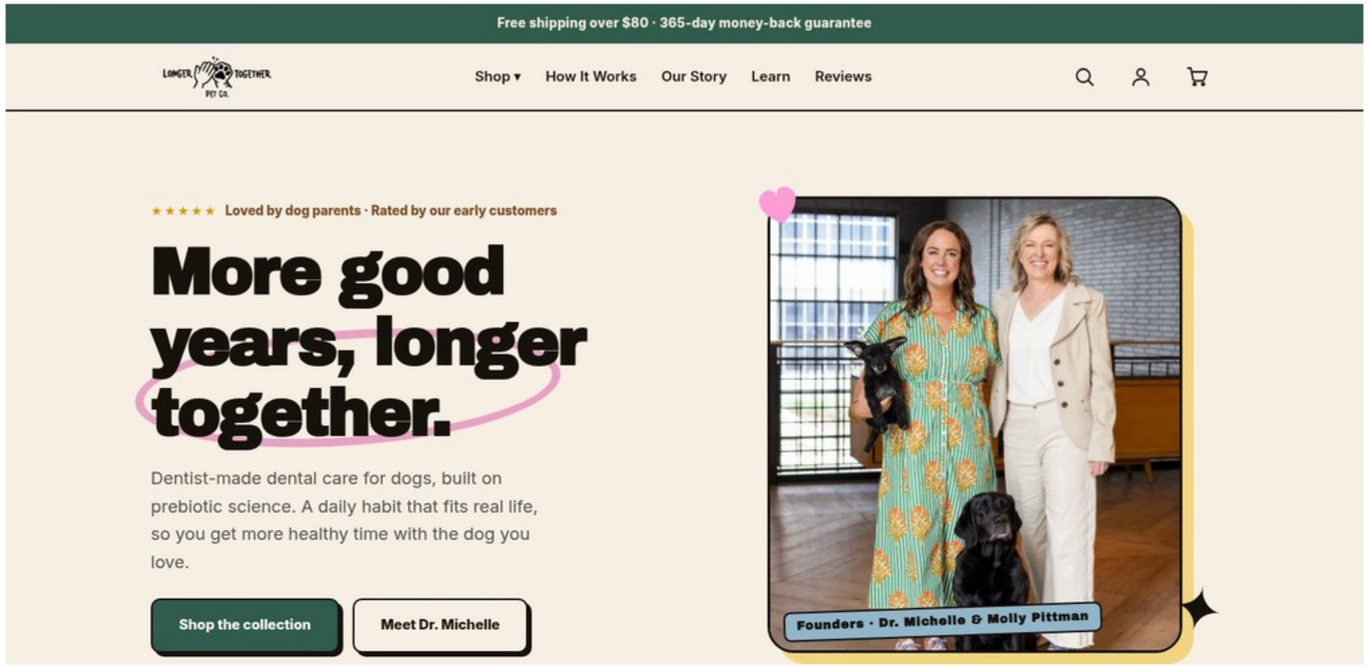
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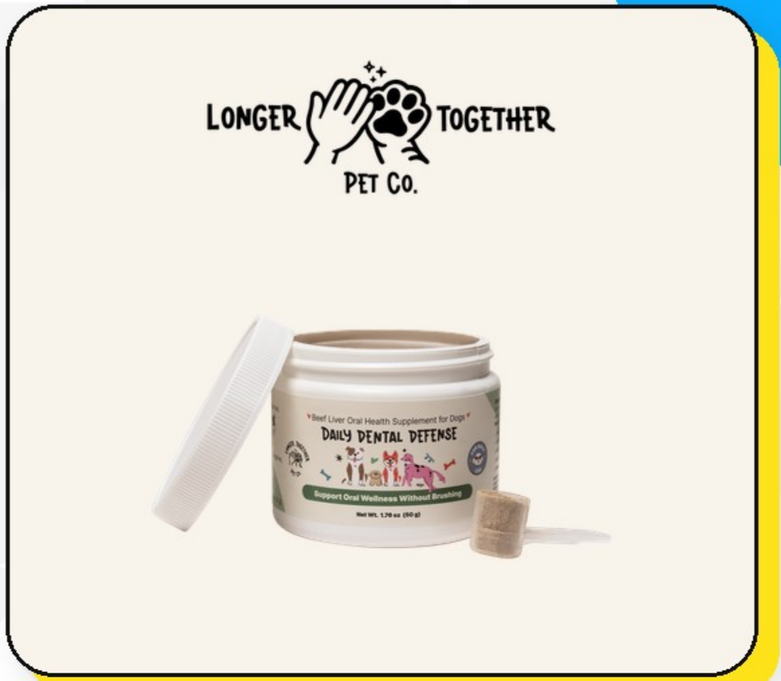
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WHERE THE BRAND GOES NEXT

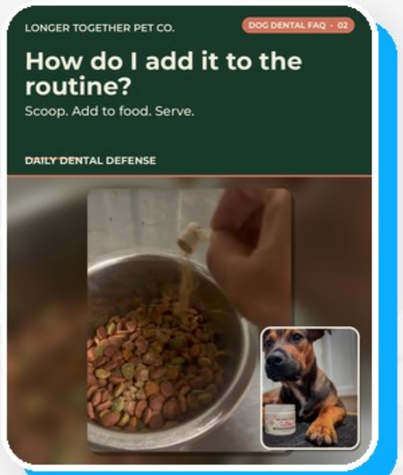
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ASK US ANYTHING


Free shipping over $80 · 365-day money-back guarantee
LONGER TOGETHER PET CO.
Shop ▾
How It Works
Our Story
Learn
Reviews
★★★★★ Loved by dog parents · Rated by our early customers
More good years, longer together.
Dentist-made dental care for dogs, built on prebiotic science. A daily habit that fits real life, so you get more healthy time with the dog you love.
Shop the collection
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Founders · Dr. Michelle & Molly Pittman


LONGER TOGETHER
PET CO.
Beef Liver Oral Health Supplement for Dogs
DAILY DENTAL DEFENSE
Support Oral Wellness Without Brushing


LONGER TOGETHER PET CO.
DOG DENTAL FAQ · 01
What if my dog hates brushing?
Support oral wellness without brushing.
DAILY DENTAL DEFENSE


LONGER TOGETHER PET CO.
DOG DENTAL FAQ · 02
How do I add it to the routine?
Scoop. Add to food. Serve.
DAILY DENTAL DEFENSE



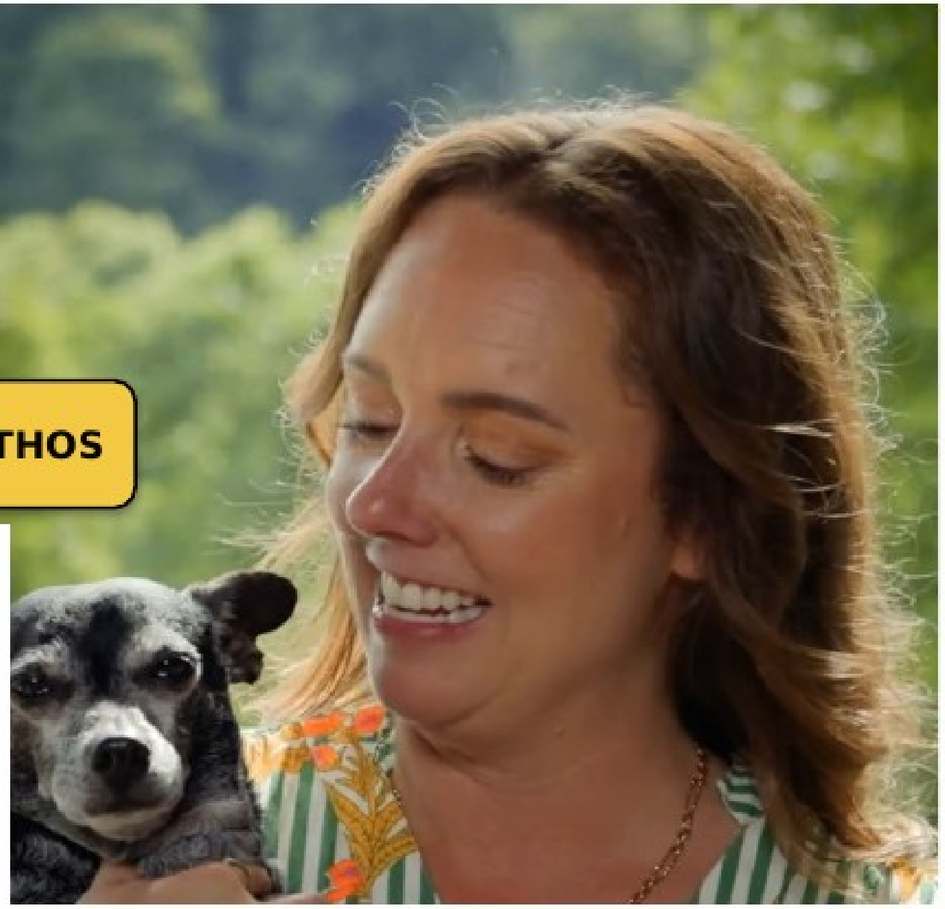


WE BUILT THIS WITH GARY + LARRY.

YOUR BUSINESS DOESN’T NEED ANOTHER CHATBOT. IT NEEDS AN OPERATING SYSTEM.



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SCAN TO MEET GROWTHOS

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