Choose your next AI opportunity

List 5 tasks and choose one priority.

Name / business: _____ Business priority (circle one below):

Get more customers | Sell more to the customers you have | Sell more often to the customers you have

1 Score growth and readiness

Growth toward your priority 1 = nice to have · 3 = meaningful improvement · 5 = critical bottleneck

Readiness checks 1 = major barrier · 3 = work needed · 5 = ready. Use 2 or 4 between anchors.

R = lowest of the five checks. GR = Growth × Readiness. Example: G = 4; checks = 5, 4, 3, 5, 4 → R = 3 → GR = 12.

Business Growth Idea	G Growth 1–5	READINESS CHECKS · SCORE EACH 1–5					R Enter lowest check	GR G × R	Decision A / S / H
		Explain Clear steps	Errors are low stakes	Data Ready	Tools Connected	Volume Manageable			
1									
2									
3									
4									
5									

2 Make the business decision

A = Automate S = Assist a human H = Keep human

Keep people involved where trust, relationships, judgment, or service create value. For S, score the AI + human version.

3 Choose your next move

Circle the highest GR among suitable A or S projects. Check its weakest factor; break ties with your business priority.

My priority: _____ Success metric: _____

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AI + Business Growth

theCLICK

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